



Opening Ceremony 3rd Junior Enterprise World Conference

Agenda

3rd of July 2008

Porto, Portugal

Thursday, 3rd of July, Sala Suggia, Casa da Música

16.00 – 16.30 Opening Speech

16.30 – 18.00 **Panel Debate 1: The role of SMEs in Sustained Economic Growth**

How do SMEs add to sustained economic growth and vice versa?

Which measures build the basis for an entrepreneurial culture and mindset?

Key Words: SME Policy, entrepreneurship education, “failure stigma”

Moderator:

- Daniel Bessa, Director of EGP-UPBS

Participants

- Representative of European Commission*
- Dr. Rebecca Harding, Founder and Managing Director of Delta Consulting, organizer of the World Entrepreneurship Summit 2008
- Luís Paupério, I2S CEO
- Representative of SME-Union*
- Representative of IAPMEI*

18.00 - 18.30 Coffee Break

18.30 – 20.00 **Panel Debate 2: Technological Innovation**

What is the influence of culture on the development of technological innovation?

Key words: innovation, technology, policy

Moderator:

- José Carlos Marques dos Santos, Rector of University of Porto

Participants

- Rui Guimarães, COTEC Portugal CEO
- Luís Filipe Pereira, EFACEC CEO
- António Câmara, Founder and CEO of Ydreams
- Miguel Barbosa, Manager Strategy Business of Fraunhofer Portugal