



## Panel Debate 3<sup>rd</sup> Junior Enterprise World Conference

**Agenda**  
5<sup>th</sup> of July 2008  
Porto, Portugal

### Saturday, 5<sup>th</sup> of July, ISEP

09.30 – 11.00

#### **Panel Debate 3: Human Resources, Motivation and Management**

*What are the main challenges for Human Resources in the coming years?  
How can and should companies deal with “intrapreneurs”?*

##### **Moderator:**

- Charles Leadbeater, author and expert on innovation and creativity in organizations\*

##### **Participants:**

- Manuel Oliveira Marques, Administrator of EFACEC
- Duarte Ramos, HAYS Senior Manager
- Representative of EGP–UPBS
- John Lindsay, WON CEO
- Representative of Grupo Amorim\*

11.00 – 11.30

#### **Coffee Break**

11.30 – 13.00

#### **Panel Debate 4: Financial Markets and the Subprime Crisis**

*Which are the real effects of the subprime crisis?  
How does the crisis affect European economy?  
Which policies are needed to address this problem?*  
Keywords: sub-prime crisis, economic consequences

##### **Moderator:**

- Camilo Lourenço, Journalist

##### **Participants**

- Fernando Teixeira dos Santos, Portuguese Minister of Finance
- Representative of BNP Paribas\*
- Ricardo Valente, Finances professor, Personal Value CEO
- Fabian Zuleeg, Senior Policy Analyst, European Policy Center
- António Borges, Goldman Sachs Vice-Chairman (until March 2008)\*